

UNITED NATIONS OFFICE FOR PROJECT SERVICES (UNOPS) PRIMARY PROJECT/PROGRAM TITLE: TECHNICAL AND CREATIVE SUPPORT FOR IMPLEMENTING AND LAUNCHING OF A PAN-AFRICAN CAMPAIGN FOR MALARIA

STANDARD 'CALL FOR PROPOSALS' (CFP)

UNOPS REFERENCE NUMBER: CFP-UNOPS-RBM-2018-002

DESCRIPTION OF SCOPE OF WORK

BACKGROUND – RBM PARTNERSHIP TO END MALARIA

The RBM Partnership to End Malaria is the global platform for coordinated action against malaria. It mobilizes for action and resources and forges consensus among partners. The Partnership is comprised of more than 500 partners, including malaria endemic countries, their bilateral and multilateral development partners, the private sector, nongovernmental and community-based organizations, foundations, and research and academic institutions. For more info check the RBM website: <http://www.rollbackmalaria.org/about-rbm>.

RBM structure consists of its management team and Partner Committees focused on the three priorities of the Partnership: Advocacy & Resource Mobilization (ARMPC), Strategic Communications (SCPC) and Country/Regional Support (CRSPC).

Most notably, the purpose of the SCPC is to develop and implement, in collaboration with the Partnership Management Team, communications to achieve the advocacy objectives of the Partnership. The objective of the SCC is to translate the over-arching objectives of the Partnership into specific, aligned and inspirational messages that catalyse action.

The purpose of this grant is to provide technical and creative support to the RBM Partnership in the implementation and launch of an expanded Pan-African malaria campaign, based on the Zero Malaria Starts with Me campaign in Senegal.

ELIGIBILITY CRITERIA AS PER PROJECT AGREEMENT

The following minimum requirements are to be considered when submitting a grant proposal:

- Only not-for profit organizations which have previously worked on malaria related issues.
- Only not-for profit organizations with minimum of 2 years proven experience in advocacy around malaria within the last 5 years.
- The Grantee must be able to undertake the activities by 30 September 2018.

HOW TO SUBMIT

GENERAL INSTRUCTIONS FOR PROPOSAL SUBMISSION

Please submit your proposal in electronic format in PDF using the standard Grant Application.

WHEN TO SUBMIT?

Applications should be submitted no later than **3:00pm on 15th May 2018**.

WHERE TO SUBMIT?

Please submit by email, Reference "CFP-UNOPS-RBM-2018-002" to Roxana HORDILA
RoxanaC@unops.org

FOR QUESTIONS:

Please submit questions to Roxana HORDILA RoxanaC@unops.org no
later **3:00pm on 9th May 2018**.

Any subsequent responses will be posted on the UNOPS grant support website by **11th May
April 2018**.

For **more information,**
visit: <https://www.unqm.org/UNUser/Documents/DownloadPublicDocument?docId=690251>